**“Cre’Act for So’Good” Social Innovation Challenge**

**Project Proposal**

1. **Personal Particulars of Team Leader**

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| --- | --- | --- | --- |
|  Name： | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Student ID: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  University/ College: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |

1. **Project Details**

|  |  |
| --- | --- |
| **Project Name** | **Is the project new or launched in less than two years?** |
| * Yes
 | * No
 |
| **Theme/Target Group** | Can choose more than one option |
| Service Target | Theme |
| * Children and youth
 | * Poverty
 |
| * Ethnic minorities
 | * Social inclusion
 |
| * People with special educational needs
 | * Environmental protection and sustainable development
 |
| * Elderly
 |  |
| * People with mental illness or hearing impairment
 |  |
| **Summary****(max. 200 words)** |  |
| **Background, Rationale & Objectives** |  |
| **Contents of the project**  |  |
| **Implementation timeline** |  |
| **Social impact** |  |
| **Project feasibility and sustainability** |  |
| **Evaluation methods (including short-term, mid-term and long-term key performance indicators)** |  |

1. **Budget**
	1. Did this project receive other funding and/or award(s) before?
* Yes, please state the funding amount and/or award(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- |
| **Income** | **Expenditure**  |
| Items | **HKD** | Items | **HKD**  | Amount to be sponsoredby YMCA (HKD) |
| E.g. Service income  | $8,000 | E.g. Promotional Fee | $5,000 | $2,000 |
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|  |  |  |  |  |
| Loss | $0 | Profit | $3,000 |  |
| **Total** | **$8,000** | **Total** | **$6,000** | **$2,000** |

- End -