**“Cre’Act for So’Good” Social Innovation Challenge**

**Project Proposal**

1. **Personal Particulars of Team Leader**

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| --- | --- | --- | --- |
| Name： | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Student ID: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| University/ College: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |

1. **Project Details**

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| --- | --- | --- | --- |
| **Project Name** | **Is the project new or launched in less than two years?** | | |
| * Yes | * No | |
| **Theme/Target Group** | Can choose more than one option | | |
| Service Target | | Theme |
| * Children and youth | | * Poverty |
| * Ethnic minorities | | * Social inclusion |
| * People with special educational needs | | * Environmental protection and sustainable development |
| * Elderly | |  |
| * People with mental illness or hearing impairment | |  |
| **Summary**  **(max. 200 words)** |  | | |
| **Background, Rationale & Objectives** |  | | |
| **Contents of the project** |  | | |
| **Implementation timeline** |  | | |
| **Social impact** |  | | |
| **Project feasibility and sustainability** |  | | |
| **Evaluation methods (including short-term, mid-term and long-term key performance indicators)** |  | | |

1. **Budget**
   1. Did this project receive other funding and/or award(s) before?

* Yes, please state the funding amount and/or award(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| **Income** | | **Expenditure** | | |
| Items | **HKD** | Items | **HKD** | Amount to be sponsored  by YMCA (HKD) |
| E.g. Service income | $8,000 | E.g. Promotional Fee | $5,000 | $2,000 |
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|  |  |  |  |  |
| Loss | $0 | Profit | $3,000 |  |
| **Total** | **$8,000** | **Total** | **$6,000** | **$2,000** |

- End -